

SPONSORSHIP PROPOSAL

Regional Sustainability Seminars 2003

March 25 — Orange
April 1 — Gosford/Wyong
April 8 — Queanbeyan

PROUDLY SUPPORTED BY



RESOURCE^{NSW}



Hosted by the Councils of
Orange, Wyong, Gosford & Queanbeyan

Organised by Impact Environmental Conferences ABN 17 092 304 580
PO Box 150 HURSTVILLE BC NSW 1481 Ph: 02 9570 1577 Fax: 02 9570 1877
Email: seminars@impactenviro.com.au



SPONSOR INFORMATION

A PROVEN COMMITMENT

The 2001 and 2002 round of regional sustainability seminars held in Wollongong, Port Stephens, Dubbo, Griffith, Coffs Harbour and the Blue Mountains were outstanding successes, with over 500 delegates attending from government, industry, consultancy and other community sectors.

SHOWCASING SUSTAINABILITY

Sharing information and ideas in the way we use energy, water, land and other vital resources can deliver significant improvements for regional economies in NSW as well as major benefits for the environment.

The 2003 Regional Sustainability Seminars will highlight many inspiring examples of sustainability in action, and bring this important dialogue to regional and rural areas of NSW. The Seminar series, featuring product and service exhibits will visit Orange (Tuesday 25th March), Gosford/Wyong (Tuesday 1st April) and Queanbeyan (Tuesday 8th April)

A CAPTIVE AUDIENCE

Delegates to Regional Sustainability Seminars will be encouraged to mingle around the trade display areas at every opportunity. The areas will be located near the entry point to the main Seminar Room.

Morning tea, lunch and afternoon tea will also be held in close proximity to the trade display areas. As a trade exhibitor or dinner sponsor, you will also be eligible to attend the post seminar dinner; an ideal forum for further networking.

THE SEMINAR PROGRAM

This round of regional seminars has been structured to display the sustainable achievements of business owners, government, educators, land and homeowners, and industry representatives.

In addition, public trade displays will illustrate the latest ideas, equipment, programs, and products that can help drive profitability and growth through sustainable applications.

The seminar has again been very reasonably priced at \$121 to attract a maximum number of delegates.

THE VENUES & DELEGATES

Orange, Gosford/Wyong and Queanbeyan have been specifically chosen as they not only support significant regional populations but are also gateways to other rural areas in the state. Potential delegates will be sourced from all 3 tiers of government as well as in the areas of consulting, waste management, small business, energy production and distribution, environment, architecture, building design and construction.

WHOLE OF GOVERNMENT APPROACH

For the first time, 6 NSW State Government agencies are participating in and supporting this years round of Seminars. They are:-

- Sustainable Energy Development Authority
- Planning NSW
- Environment Protection Authority
- Resource NSW
- Dept of State & Regional Development
- Country Energy

Local government is again strongly represented with the involvement of host Councils Orange, Wyong, Gosford & Queanbeyan.

DINNER SPONSORSHIP

Interested parties may also wish to be involved as a sponsor of one or all of the post seminar dinners being held at each of the 3 locations. The publicity and entitlements afforded are significant and will provide positive follow up opportunities.

**NSW Regional Sustainability Seminars 2003
Orange (25 March) , Gosford/Wyong (1 April) &
Queanbeyan (8 April)**

SPONSORSHIP and TRADE EXHIBIT TERMS

SPONSOR CATEGORY	ENTITLEMENTS	COST (includes GST)
DINNER SPONSORS (for one seminar only)	<ul style="list-style-type: none"> ▪ ONE A4 BROCHURE IN SEMINAR SATCHELS ▪ LOGO ON SEMINAR NOTES & SACHEL ▪ VERBAL THANKS DURING SEMINAR ▪ 5 MINUTE SPEECH AT COMMENCEMENT OF DINNER ▪ SMALL SIGNAGE ON DINNER TABLES ▪ TRADE EXHIBIT SPACE (SEE BELOW) ▪ FREE REGISTRATION OF ONE PERSON AT SEMINAR, INCLUDING LUNCH, MORNING AND AFTERNOON TEAS, & POST SEMINAR DINNER. 	\$2,250 (for one seminar only)
TRADE EXHIBITORS - GENERAL (for one seminar only)	<ul style="list-style-type: none"> ▪ FREE REGISTRATION OF ONE PERSON AT SEMINAR, INCLUDING LUNCH, MORNING AND AFTERNOON TEAS, & POST SEMINAR DINNER. ▪ TRADE DISPLAY AREA ONLY WITH POWER (I.E. DISPLAY SCREENS NOT PROVIDED) (APPROX AREA 3m long x 2m) 	\$600 (for one seminar only)
TRADE EXHIBITORS – LOCAL (must be a small local business employing no more than 3 people) (for one seminar only)	<ul style="list-style-type: none"> ▪ AS PER TRADE EXHIBITORS – GENERAL 	\$260
SACHEL INSERTS	<ul style="list-style-type: none"> ▪ ONE A4 BROCHURE IN SEMINAR SATCHELS 	\$220 (for one seminar only)

**DISCOUNTS AVAILABLE TO SPONSORS AND TRADE EXHIBITORS
WHO WISH TO PARTICIPATE AT 2 OR ALL 3 LOCATIONS!**

	AT (2) VENUES (includes GST)	AT ALL THREE (3) VENUES (includes GST)
DINNER SPONSORS	\$5,550	\$6,050
TRADE EXHIBITORS	\$900	\$1,150
SACHEL INSERTS	\$330	\$440

**NSW Regional Sustainability Seminars 2003
Orange, Gosford/Wyong, Queanbeyan
SPONSORSHIP AND TRADE EXHIBIT
AGREEMENT CONFIRMATION**

COMPANY NAME :

ADDRESS :

CONTACT :

TELEPHONE :FAX :

EMAIL :

NOTE : I HAVE READ THE SPONSORSHIP PROPOSAL FOR THE 2003 REGIONAL SUSTAINABILITY SEMINARS TO BE HELD IN ORANGE (25 MARCH), GOSFORD/WYONG (1 APRIL), AND QUEANBEYAN (8 APRIL) 2003. THE CATEGORY/CATEGORIES WHICH I WOULD LIKE TO NOMINATE FOR IS SHOWN BELOW (please tick or mark your preference in a clear manner):

	ORANGE	GOSFORD/ WYONG	QUEANBEYAN	2 LOCATIONS (please nominate preferred)	ALL 3 LOCATIONS
DINNER SPONSORSHIP					
TRADE DISPLAY (GENERAL)					
TRADE DISPLAY (LOCAL)					
SATCHEL INSERTS					

SIGNED:DATE:

TERMS & CONDITIONS

A full refund, less \$200 service charge, will be made for cancellations received up to two (2) weeks prior to the sponsored event.
A 40% refund will be given for cancellations received in the two weeks prior to the sponsored event.

Cheques to be made payable to Impact Environmental Conferences, PO Box 150 HURSTVILLE NSW 1481

RETURN FAX THIS SIGNED AGREEMENT BACK TO RESERVE YOUR SPOT!

THE ORGANISER, IMPACT ENVIRONMENTAL CONFERENCES

PO BOX 150 HURSTVILLE 1481 FAX : 02 9570 1877 TEL 02 9570 1577

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